

PUBLIC RELEASE

SOLANA MEMECOIN · GLOBAL BRAND IP

The **COCKY** Whitepaper

A community-driven Solana memecoin and global brand IP. The rooster, the swagger, the flock. Engineered for trust.

TOKEN

\$COCKY · cockytoken.com

CHAIN

Solana

VERSION

v1.0 · May 2026

Introduction

COCKY is a community-driven Solana memecoin and global brand IP. The rooster, the swagger, the flock. Built on three pillars: a strong identity, clean tokenomics that get out of the way, and a community that earns status by showing up.

This document describes the token's design, the on-chain mint configuration, the trust anchors that protect every holder, and the brand-led roadmap.

Tagline

It's not arrogance if you can back it up.

Why COCKY exists

Most memecoins fail because their math is broken — the team mints more, holders dump, no buyer steps in. The clever ones over-engineer tokenomics that look smart on a whitepaper and fall apart in the market.

COCKY rejects both failure modes. We do not mint more tokens (the mint authority is revoked at genesis). We do not over-engineer (there is no proprietary on-chain code). The token is a vehicle for the brand, and the brand is the product.

Design Philosophy

Clean tokenomics build trust

Every blue-chip Solana memecoin — BONK, WIF, PEPE, BOME — runs on clean tokenomics. No tax. No transfer hooks. No fee config. They compete on brand, identity, and narrative. The tokenomics get out of the way.

We picked that lane on purpose. The fewer moving parts, the fewer places for things to break. The fewer code paths, the smaller the attack surface. Simplicity is the moat.

Friction kills momentum

We considered a 5% sell fee, a decaying cohort surcharge, staker yield, the works. We ran the math: a whale trading \$1M monthly would pay \$50K to a fee-laden token and \$0 to BONK. Whales pick BONK. Volume goes to zero-fee competitors. The yield narrative starves itself.

Zero-friction is table-stakes for serious Solana volume. We chose to compete.

Most "memecoin staking" is fake yield

The standard memecoin staking pattern: pre-mint a reward pool from the supply, call the dilution "APR," pay it to stakers, dilute non-stakers. The yield is paid in the same token as the principal, denominated against a fixed supply that just got bigger.

We don't play that game. Hold COCKY because you believe in the bird, not because we promised you 200% APR funded by your neighbor's bag.

The brand IS the product

Memecoins succeed on identity, narrative, and community — not tokenomics. The rooster is the asset. The flock is the moat. Everything else stays out of the way.

Token Specification

COCKY is a Solana token using the SPL Token-2022 standard with metadata extensions only. This is the default Solana token standard in 2026 — supported natively by every modern wallet, DEX, and aggregator.

ATTRIBUTE	VALUE
Chain	Solana
Total supply	1,000,000,000 (fixed)
Decimals	6
Fee (Buy/Sell/Transfer)	0%
Mint authority	Revoked at genesis (irreversible)
Freeze authority	Revoked at genesis (irreversible)
Permanent delegate	Never enabled
Transfer hook	Never enabled
Transfer fee config	Never enabled
LP at launch	Burned — sent to a Solana burn address

Extensions enabled

- **MetadataPointer** — points to the mint itself for embedded TokenMetadata
- **TokenMetadata** — name (COCKY), symbol (COCKY), URI to Arweave/IPFS-hosted logo and description

Extensions explicitly NOT enabled

Each item below is a class of risk that does not exist on COCKY because the corresponding extension was never enabled:

- **TransferHook** — no proprietary code fires on transfer
- **TransferFeeConfig** — no protocol-level transfer fee

- **PermanentDelegate** — no party can forcibly move tokens out of any holder's wallet
- **DefaultAccountState** — accounts initialize in the standard usable state
- **InterestBearingConfig** — no interest accrual
- **NonTransferable** — COCKY is freely transferable
- **CpiGuard** — standard semantics

Every absence above is independently verifiable on-chain.

The Six Trust Anchors

Six properties of the COCKY mint are physically immutable. None of them can be changed by the team, by any market event, or by any future decision. They are the cornerstone of holder protection.

1. **Mint authority revoked at genesis.** Supply cannot grow. No team mints, no ecosystem unlocks, no marketing-budget dilution. 1B is the supply, forever.
2. **Freeze authority revoked at genesis.** No party — including the team — can freeze any wallet holding COCKY.
3. **LP burned at launch.** The LP tokens representing our seeded liquidity are sent to a Solana address with no associated private key. The liquidity sits in the AMM pool forever, owned by no one. There is no unlock date because there is no unlock. The strongest possible rug-pull defense.
4. **No transfer hook.** No proprietary on-chain code fires on transfer. Trades behave exactly like BONK or WIF — pure standard semantics.
5. **No transfer fee.** 0% on every buy, sell, and wallet-to-wallet transfer, forever. The only cost of a transfer is the standard Solana network fee.
6. **No permanent delegate.** No authority can forcibly transfer tokens out of any holder's account. Holder custody is unconditional.

All six are verifiable on-chain by querying the COCKY mint account on Solscan or any Solana RPC. None of them require us to keep a promise — they are physically immutable.

The Brand

The rooster

COCKY's mark is the rooster — confident, loud, unmistakable. The full visual system extends to a flock of characters, merch templates, animated assets, and an art direction that translates across platforms and product categories.

The flock

The flock is the community. Telegram, X, leaderboards, achievement systems — all off-chain, all brand-driven. Holders earn visibility, status, and first access to every drop under the COCKY brand. Time in the flock becomes recognizable status.

The franchise

Long-term, COCKY is a memetic franchise. The token is the on-ramp; the franchise is the destination. Merch, NFTs, animations, content, brand collaborations — everything reinforces the rooster identity. The token's value is anchored to the brand's reach.

Phased Rollout

COCKY launches in four chapters. Each phase is a verifiable on-chain milestone and a moment of public momentum.

PHASE	TIMING	THEME	SHIPS
0. Genesis	Day 0	The rooster wakes up	Token mint goes live on Solana, full 1B supply minted, mint + freeze authorities revoked, LP added on a Solana AMM, LP tokens burned , transparency page live
1. Community Build	Weeks 1-4	Wake up the flock	Holder leaderboard polished, daily X engagement, Telegram community calls, first merch teaser, KOL coordination
2. Listings & Reach	Months 1-3	Get the bird on every screen	DEX aggregator visibility, tier-2 CEX outreach, first major merch drop
3. Brand Ecosystem	Month 3+	Franchise the flock	Recurring merch, NFT collections, content franchise, holder perks for every new drop

Risks & Honest Disclosures

COCKY is a memecoin. The following risks are real and explicit:

- **Volatility.** COCKY's price is highly volatile. The trust anchors protect against team-side rug-pulls — they do not protect against market-driven losses. Price discovery is left to the market.
- **Not a yield product.** There is no staking, no APR, no reward pool. If you came looking for yield, this isn't it. By design.
- **Listing risk.** Solana memecoins compete intensely for tier-2 CEX listings. Tier-1 CEXs (Binance, Coinbase) have not been promised and should not be assumed.
- **Brand-driven growth.** Our growth strategy is community + content + merch + listings — not tokenomic mechanics. If brand-driven growth doesn't appeal to you, COCKY isn't built for you.
- **Solana network risk.** Network congestion may delay confirmations and external listings; we tolerate this and replay.
- **Regulatory.** As with any token, the regulatory landscape may shift. We operate transparently and make no yield promises.

COCKY is not a security, an investment contract, or a promise of return. The token has no intrinsic value beyond what holders and the market assign to it. The trust anchors operate as specified, on-chain, without dependence on the team's continued operation.

Conclusion

COCKY is what happens when memecoin culture meets clean tokenomics and serious brand-building.

There is no tax. There is no staking. There is no proprietary code. The team cannot mint more, freeze your account, confiscate your balance, or pull the LP — by physical impossibility, not by promise.

What we can do is build the brand. The rooster, the swagger, the flock — every drop, every campaign, every collaboration reinforces the same identity. The token is the vehicle. The brand is the destination.

It's not arrogance if you can back it up.

Resources

- **Website:** cockytoken.com
- **X (Twitter):** [@cockytoken](https://twitter.com/cockytoken)
- **Telegram:** t.me/cocky_group
- **Tokenomics page:** cockytoken.com/tokenomics
- **Transparency / on-chain verification:** cockytoken.com/transparency
- **Design philosophy:** cockytoken.com/docs/architecture
- **Mint info:** cockytoken.com/docs/mint
- **Security audit (PDF):** cockytoken.com/cocky-audit-v1.pdf

\$COCKY · May 2026 · The rooster, the swagger, the flock.

Document Information

FIELD	VALUE
Document version	1.0
Publication date	May 12, 2026
Classification	Public
Distribution	cockytoken.com · public mirrors